



FIRST PRIORITY



GALAFORHOPE

TUESDAY, SEPTEMBER 27, 2016

EAST RIDGE COUNTRY CLUB

6:30 CHECK IN

7:00 KICK OFF

FOR SPONSORSHIP & TICKETS:



WWW.FIRSTP.ORG

318.751.0799



August 4, 2016

Potential Sponsoring Partner:

We invite you to become involved with **First Priority ArkLaTex** and First Priority's **Gala for Hope** with special guest Mark Robbins, Executive Director of First Priority of America, and a host of First Priority students. This casual event – complete with student testimonies, door prizes and great food – will again be one of the most meaningful events in town during the fall season as we discover how we can help bring the Hope of Christ to students in our community.

First Priority is an evangelism strategy for local churches on middle and high school campuses where students have the opportunity to share and hear the life changing message of the gospel. Our vision is to see the Body of Christ unite across our city with a common purpose to equip and empower middle and high school students for evangelism on every public school campus. First Priority builds a bridge from the campus to the church, where students can be disciplined and nurtured in a local body of believers.

Enclosed are details about sponsorship and participation opportunities for First Priority's **Gala for Hope**, which will be held at the **East Ridge Country Club on Tuesday evening, September 27th**. This is a great opportunity for you and your guests to have a great evening out and help to support a worthy cause.

Please review the "What is First Priority?" page for a better understanding of how First Priority functions in the community. For more information about First Priority ArkLaTex please visit our website www.firstp.org, or contact John Carruth, email: john@firstp.org / phone: 318-751-0799. Your involvement will help make this year's event great. We appreciate your consideration and look forward to hearing from you soon.

For His Glory,

A handwritten signature in black ink, appearing to be "John Carruth". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

John Carruth
Executive Director
First Priority ArkLaTex



First Priority's Gala for Hope

East Ridge Country Club

Tuesday, September 27, 2015



<p><input type="checkbox"/> PRESENTING SPONSOR \$10,000</p> <ul style="list-style-type: none"> ◦Reserved seating for sixteen ◦Logo and/or Business name promoted on First Priority website, social media & print material throughout the year. <ul style="list-style-type: none"> *16 tickets for VIP Door Prizes *Business name listed on program *Verbal recognition the night of event *Listed in advertising in local media promo <p><input type="checkbox"/> PLATINUM SPONSOR \$7,500</p> <ul style="list-style-type: none"> ◦Reserved seating for eight ◦Logo and/or Business name promoted on First Priority website, social media & print material throughout the year. <ul style="list-style-type: none"> *12 tickets for VIP Door Prizes *Business name listed on program *Verbal recognition the night of event *Listed in advertising in local media promo 	<p><input type="checkbox"/> GOLD SPONSOR \$5,000</p> <ul style="list-style-type: none"> *Reserved seating for eight ◦Logo and/or Business name promoted on First Priority website, social media & print material. <ul style="list-style-type: none"> *8 tickets for VIP Door Prizes *Business name listed on program *Verbal recognition the night of event *Listed in advertising in local media promo <p><input type="checkbox"/> SILVER SPONSOR \$2,500</p> <ul style="list-style-type: none"> ◦Reserved seating for eight ◦Logo and/or Business name promoted on First Priority website, social media & print material. <ul style="list-style-type: none"> *4 tickets for VIP Door Prizes *Business name listed on program <p><input type="checkbox"/> BRONZE SPONSOR \$1,250 (x _____)</p> <ul style="list-style-type: none"> ◦Reserved seating for eight ◦Recognition displayed on your table *Recognition in the program <p><input type="checkbox"/> INDIVIDUAL TICKET \$100 (x _____)</p> <ul style="list-style-type: none"> *Reserved seating for one 	<p>IN-KIND DONATIONS:</p> <p><input type="checkbox"/> \$2,501 - \$5,000</p> <ul style="list-style-type: none"> ◦Reserved seating for six at Gala for Hope ◦Logo and/or Business name promoted on First Priority website, social media & print material. <ul style="list-style-type: none"> *Business name listed on program <p><input type="checkbox"/> \$1,000 - \$2,500</p> <ul style="list-style-type: none"> ◦Reserved seating for four ◦Logo and/or Business name listed on First Priority website <ul style="list-style-type: none"> *Business name listed on program <p><input type="checkbox"/> \$500 to \$999</p> <ul style="list-style-type: none"> ◦Reserved seating for two ◦Logo and/or Business name listed on First Priority website <ul style="list-style-type: none"> *Business name listed on program <p style="text-align: center;">CONTRIBUTION TOTAL</p> <p>Sponsorship Level: \$ _____</p> <p>In-Kind Donation Level: \$ _____</p> <p>Total Donation: \$ _____</p>
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Name of Donor _____

Name of Contact Person and E-Mail Address _____

Address/City/State/ZIP _____

Office Phone/ Home/Cell Phone/ FAX _____

Donor's name as it should be listed in all printed materials* _____

**The deadline for inclusion in program is Friday, September 16, 2015. Inclusion is contingent on the payment according to the contract.*

BILLING AND PAYMENT INFORMATION

TOTAL AMOUNT OF CONTRIBUTION \$ _____

My check made payable to **FIRST PRIORITY** is enclosed.

Please bill my credit card: Cardholder's Name _____

Billing Address _____ City, State, Zip _____

MC, VISA, DISC, AMEX Card # _____ Expiration Date _____ Security Code _____ Cardholder's Signature _____

Please return to: First Priority ArkLaTex, P.O. Box 52087, Shreveport LA 71135.



What is First Priority?

First Priority is a strategy to connect the CHURCH to reach the CAMPUS for CHRIST. It is intended to change the spiritual climate of the school and the world through students.



Vision

The Hope of Christ in Every Student.

Mission

Unite the Local Body of Christ with a plan of action to influence the school with the gospel.

How does First Priority work?

First Priority works well as a strategy for the local church if the local church takes the time to organize each component of the strategy. To explain this, we compare life as a Christian in the U.S. to the necessary components of a football game. First Priority is the game plan for the students in the community to come together at school and live the game of faith every day.

Students: “Players on the field” as [indigenous] missionaries to the teenage culture at school.

Teachers: “Referees on the field” who can’t play in the game, but can make sure that the rules of the school are being followed and the door to the classroom is open.

Youth Ministers: “Coaches on the sideline” who train, equip, plan, and strategize to help students lead the club with excellence and achieving the desired outcomes.

Parents: “Fans in the stands” who promote and provide for the club, and encourage and pray for students as they play the game.

Business Leaders: “Owners of the team” who provide health, structure, and longevity overseeing the ministry and ensuring that the mission and vision to share HOPE with students lasts for decades to come.

Our Distinctives

- Local Church strategy
- Student led and initiated at school
- Networks of support
- Long term plan and structure
- Community based and locally owned

What does First Priority look like for students?

We employ the H.O.P.E. acronym in cycles throughout the school year: Help, Overcome, Prepare, and Engage.

Help: Students are equipped to share to the gospel.

Overcome: Students are inspired to overcome their fear of sharing the gospel.

Prepare: Students are given the opportunity to share their testimony.

Engage: Believing students are given the opportunity to invite their non-believing friends to hear about the HOPE of Christ.

Follow Up Process: During Engage week, students are given the opportunity to respond to a gospel presentation where they can indicate a desire for another student to follow up with them. Often this leads to their attending a local youth ministry for the first time and getting connected to the local church for discipleship.

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Who benefits from First Priority?

The local church

- helping churches organize, equip and mobilize students to reach students with the gospel
- giving churches specific, manageable opportunities to serve middle and high schools in their community

The local schools

- providing a network of support to the school from local churches

The Kingdom of God

- when students' lives are changed by the hope found only in Jesus Christ



Why First Priority?

- Because being lost without Christ means a loss of hope. Only a declining 12% of students in the US attend church weekly. Culture statistics indicate that suicide, sexual confusion, and abortion are on the incline.
- Because without intentional campus evangelism training and implementation, students who don't attend church may never hear the gospel.
- Because no one church can reach and disciple every middle and high school student in their community, but when united, THE Church can.
- According to the Billy Graham Association, 85% of all that come to Christ do so before they graduate high school. There by making our middle schools and high schools the greatest mission field in America.

First Priority ArkLaTex Campus Clubs - Fall 2016

Airline HS - Benton HS - Benton MS - C.E. Byrd HS - Caddo Magnet HS
Caddo Middle Magnet - Captain Shreve HS - Cope MS - Elm Grove MS - Parkway HS
Rusheon MS - Southwood HS - Youree Drive MS
Carthage, MS - Henderson HS - Marshall HS - Pittsburg HS

FIRST PRIORITY ARKLATEX

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